# **Understanding the role of alcohol consumption in football cultures (Alcohol FC)**

# **Privacy notice – Photovoice**

As you may know, a new Data Protection law (known as the General Data Protection Regulation) was introduced in the UK in May 2018. This says we need to provide you with the small print (‘Privacy Notice’) on how the images you provide and what you say during the meetings will be handled.

**Who will be in charge of any Personal Data about me?**

The University of Stirling will be in charge of the information, including any personal information (data), you give the research team as part of the Alcohol FC Photovoice work package. (Under the new Data Protection law, the University will be what is known as the ‘Controller’ of the data you give us.)

**Why do the research team need any personal data?**

We may collect personal information in the form of your appearance and distinguishing features through the images you take, and we may also ask to collect identifiable data to allow us to locate your data like your name and contact details.

The images you take will be used to explore the importance and role of alcohol consumption for football fans (in pubs, stadiums, public transport etc). We are only collecting the information (data) we need to help us do this.

**What is the legal basis for processing any data you choose to give us?**

Your photos and reflective answers will be collected, used and stored (processed) in line with the new Data Protection law. The legal reason for processing your footage and reflective answers (personal data and special category of personal data) is known as ‘public interest’.

**What do we do with the data that you give?**

The Alcohol FC research team at the Universities of Stirling, Loughborough and Edinburgh (U.K.) will have access to all information, including any personal information (data), you give as part of the photovoice work package. Strong measures are in place in the universities to protect the confidentiality of the information that you give to us. The only time we might tell someone else what you capture is if:

* we believe that someone could be seriously hurt or there is a serious risk to security
* we have specific information about serious crimes.
* we are required by the law to share information.

The funder requires that all data created during the lifetime of an ESRC grant must be made available for re-use or archiving within three months of the end of the grant. The research team must deposit the data with a suitable data service provider within this period.

**How long do we keep your data?**

We will keep the information you give the research team for 10 years after the study finishes. After this time, all paper and electronic data and permission (consent) forms will be securely deleted or destroyed.

**Are the research results published?**

The research team will make sure they take account of everyone’s images and reflective material you provide to write reports and research articles and give talks as part of the Alcohol FC study. The researchers might use some of your words when they write and speak about the research results. No names will be included in articles, papers or talks, but there is a very small chance that someone could be identifiable to people they know.

**What are your rights?**

Please remember that you can withdraw from the study at any time. We will only include and analyse images you agree to provide to us.

You also have the right to object to us processing your images, however, please note that once the images are analysed and/or results published it may not be possible to remove your data from the study.

If at any point you think the personal data which we are holding about you might be incorrect, you can ask to see it and have it restricted, corrected or deleted.

If you wish to use any of these rights or to complain about how you think we have handled your personal data, please contact:

[redacted]

If you would like to speak to someone else not involved with this research or pursue any complaint, you can contact:

[redacted]

If you are not happy with our response or believe we are not processing your personal data in accordance with the law, you can complain to the Information Commissioner’s Office (ICO) <https://ico.org.uk/> or 0303 123 1113.